

BioBusiness Asia 2009

Company Name	KAMIA DESIGN LAB		
Presenter	Edward K. Chyau	Title	Partner, Research and Engineering
Address	1145 Zonolite Rd. Ste. 6, Atlanta GA 30306		
Website	www.kamiadesignlab.com		
No. of employee	4	Year of foundation	2008
Company Categories	<input type="checkbox"/> Novel Therapeutics <input type="checkbox"/> Genomics <input type="checkbox"/> Pharmaceuticals <input type="checkbox"/> R&D Service <input type="checkbox"/> Medical Devices <input type="checkbox"/> Other _____		
Paid-in Capital	\$85,000		
Company Stage	<input type="checkbox"/> Seed Start up <input type="checkbox"/> Expansion <input type="checkbox"/> Mezzanine		
Company Overview	<p>KAMIA DESIGN LAB is a design firm that addresses the complexities of taking advanced technologies from research institutes to market by engaging in cross-disciplinary integration at every stage of product development.</p> <p>Traditionally, a research institute does not foster design for the end user as part of their core competency. As a result, many new products and technologies are left in a raw and unrefined state and do not see their full potential as marketable products.</p> <p>KAMIA DESIGN LAB increases the utility, feasibility, and appeal of research-born technology through embodiment as a product. This enables these technologies to achieve greater public impact through marketable products.</p>		
Company History	<p>Established in 2008, KAMIA Design Lab was founded based on the need we saw in academic institutions for the design and development of research-born technologies.</p>		
Main Products/ Service & Niche of Products/ Service	<p>We offer our clients four stages of product development necessary to turn a research-born technology into market ready product. These four stages include: Technology and Market Analysis, Concept Generation, C and Prototyping, and Product Launch Development.</p>		
Market Potentials	<p>Our services provide technologies developed in research institutions the opportunity to be developed into market-ready products. For research institutions, it allows the opportunity to create value in the institution's technology and more importantly, the ability for the technology to influence the lives of consumers.</p>		

Company Core Competence or Competitive Advantage	Rooted in the belief of cross-disciplinary product development, our company has experience in disciplines ranging from applied biology to mechanical engineering. Our competitive advantage is the ability to solve problems from a holistic and integrated approach. We have experience in developing raw technologies and working with research teams from private, government, and academics entities.
Partnering Objectives	We hope to find clients and partners interested in our services and objectives. We would also be interested in partners interested in participating in several of our existing development projects.